



KMOV
P.O. Box 203985
Houston, TX 77216-3985

Advertiser
Agency/T-Code
Buyer
Salesperson

Ed Martin for Attorney General (39806)
Smart Media Group (7611)/788239874
BROOKS, MICHELE
Johannessen, Jordan (2818)
ph: (212) 759-8787
fx: (212) 759-0492x

Invoice 1478955
Inv Date 10/7/2012
Terms Cash In Advance
Contract 850627
Bill Type Weekly/Irregular
Period 10/1/2012 - 10/7/2012

Smart Media Group
814 King Street
Suite 400
Alexandria, VA 22314

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

Political - State Attorney General (1184)
REPUBLICAN (168806)
National/Political Candidate - Agency
C02C08/06292302
CO-OP/Order Type No/Normal
Package
Gen. Date 10/9/2012 10:55:29AM

ED MARTIN 4 ATT GENE

St. Louis (KMOV) (KMOV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:		NEWS						
	SPOT	20062-News @ 10pm	Day, F-1	10/05/12 10:23PM (Fr)	00:30	News @ 10pm M-F	MAR0212TV	\$900.00	—
2.0	SPOT			10/05/12			1 preempt @ \$200.00	\$0.00	I-Inventory Accommodation
3.0	Contract Line Remarks:		YOUNG & REST						
	SPOT	20029-Young and the	Day, F-1	10/05/12 3:58PM (Fr)	00:30	Young and the Restless	MAR0212TV	\$720.00	700 20
4.0	Contract Line Remarks:		CSI NY						
	SPOT	54263-CSI: NY	Day, F-1	10/05/12 6:58PM (Fr)	00:30	CSI: NY	MAR0212TV	\$1350.00	—
5.0	Contract Line Remarks:		MADE IN JERSEY						
	SPOT	135459-Made in Jersey	Day, F-1	10/05/12 8:46PM (Fr)	00:30	Made In Jersey	MAR0212TV	\$1080.00	—
9.0	SPOT			10/06/12			1 preempt @ \$400.00	\$0.00	I-Inventory Accommodation
10.0	Contract Line Remarks:		48 HOURS						
	SPOT	43181-48 Hours	Day, Sa-1	10/06/12 9:29PM (Sa)	00:30	48 HOURS	MAR0212TV	\$720.00	675 45
11.1	Contract Line Remarks:		NEWS						
	SPOT	121148-News @ 10pm	Day, Su-1	10/07/12 10:49PM (Su)	00:30	News @ 10pm Sun	MAR0212TV	\$810.00	675 135
12.1	SPOT			10/07/12			1 preempt @ \$1350.00	\$0.00	I-Inventory Accommodation
13.0	Contract Line Remarks:		NEWS						
	SPOT	20062-News @ 10pm	Day, Th-1	10/04/12 10:33PM (Th)	00:30	News @ 10pm M-F	MAR0212TV	\$900.00	—
14.0	SPOT			10/04/12			1 preempt @ \$200.00	\$0.00	I-Inventory Accommodation
15.0	Contract Line Remarks:		YOUNG & REST						
	SPOT	20029-Young and the	Day, Th-1	10/04/12 4:27PM (Th)	00:30	Young and the Restless	MAR0212TV	\$720.00	700 20
16.0	Contract Line Remarks:		NEWS						
	SPOT	20062-News @ 10pm	Day, Tu-1	10/02/12 10:23PM (Tu)	00:30	News @ 10pm M-F	MAR0212TV	\$900.00	—
17.0	Contract Line Remarks:		LETTERMAN						
	SPOT	20063-Late Show with	Day, Tu-1	10/02/12 11:04PM (Tu)	00:30	LATE SHOW WITH DAVID LETTERMAN	MAR0212TV	\$200.00	—
18.0	Contract Line Remarks:		YOUNG & REST						
	SPOT	20029-Young and the	Day, Tu-1	10/02/12 3:58PM (Tu)	00:30	Young and the Restless	MAR0212TV	\$720.00	700 20
19.0	SPOT			10/02/12			1 preempt @ \$1800.00	\$0.00	I-NA on Entry
20.0	SPOT			10/02/12			1 preempt @ \$1350.00	\$0.00	I-No Avail
21.0	Contract Line Remarks:		NEWS						
	SPOT	20062-News @ 10pm	Day, W-1	10/03/12 10:34PM (We)	00:30	News @ 10pm M-F	MAR0212TV	\$900.00	—
22.0	Contract Line Remarks:		LETTERMAN						
	SPOT	20063-Late Show with	Day, W-1	10/03/12 11:30PM (We)	00:30	LATE SHOW WITH DAVID LETTERMAN	MAR0212TV	\$200.00	—
23.0	Contract Line Remarks:		YOUNG & REST						
	SPOT	20029-Young and the	Day, W-1	10/03/12 3:58PM (We)	00:30	Young and the Restless	MAR0212TV	\$720.00	700 20



KMOV
P.O. Box 203985
Houston, TX 77216-3985

Advertiser
Agency/T-Code
Buyer
Salesperson

Ed Martin for Attorney General (39806)
Smart Media Group (7611)/788239874
BROOKS, MICHELE
Johannessen, Jordan (2818)
ph: (212) 759-8787
fx: (212) 759-0492x

Invoice 1478955
Inv Date 10/7/2012
Terms Cash In Advance
Contract 850627
Bill Type Weekly/Irregular
Period 10/1/2012 - 10/7/2012

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

Political - State Attorney General (1184)
REPUBLICAN (168806)
National/Political Candidate - Agency
C02C08/06292302

CO-OP/Order Type No/Normal
Package
Gen. Date 10/9/2012 10:55:29AM

Smart Media Group
814 King Street
Suite 400
Alexandria, VA 22314

AgM

ED MARTIN 4 ATT GENE

St. Louis (KMOV) (KMOV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
24.1	SPOT			10/02/12			1 preempt @\$1800.00	\$0.00	I-NA on Entry
25.0	Contract Line Remarks:		NCAA						
	NCAA - FO 51911-CBS Sports Co	Day, Sa-1		10/06/12 11:27AM (Sa)	00:30	CBS Sports College Football	MAR0212TV	\$1000.00	M/G For 24.1.1
26.1	Contract Line Remarks:		NEWS						
	SPOT 20015-News @ 6am	Per week (1), Tu, We, Th, Fr		10/02/12 6:21AM (Tu)	00:30	News @ 6am M-F	MAR0212TV	\$500.00	
27.0	Contract Line Remarks:		NEWS						
	SPOT 131968-CBS This Mor	Per week (1), Tu, We, Th, Fr		10/03/12 7:29AM (We)	00:30	CBS This Morning	MAR0212TV	\$300.00	
28.0	Contract Line Remarks:		NCAA						
	NCAA - FO 11:00:00AM- 6:00:00	Day, Sa-1		10/06/12 12:59PM (Sa)	00:30	CBS Sports College Football	MAR0212TV	\$1000.00	M/G For 20.0.1
29.0	Contract Line Remarks:		NEWS						
	SPOT 48386-News @ 5am	Day, F-1		10/05/12 5:23AM (Fr)	00:30	News @ 5am	MAR0212TV	\$250.00	M/G For 20.0.1
30.0	Contract Line Remarks:		NEWS						
	SPOT 48386-News @ 5am	Day, F-1		10/05/12 4:59AM (Fr)	00:30	News @ 5am	MAR0212TV	\$100.00	

\$200 cur
due
on 10/11/12

Please note a change in our invoice format. If you have any questions about your invoice, please email us at TVBilling@belo.com.

Gross Total	\$13,990.00	Total Spots	20
Commission	(\$2,098.50)		
Net Total	\$11,891.50		